



DREW CANDLE COMPANY

"Candles That Warm Your Heart and Your Home"

Fundraiser Information Packet

March 2006

**121 Lincoln Avenue
Rochester, NY 14611**
Phone (585)328-4820 Toll Free (877)206-3739
Fax (585)436-3218
www.drewcandle.com

Drew Candle Company

121 Lincoln Avenue

Rochester, NY 14611

VISIT OUR WEBSITE @ WWW.DREWCANDLE.COM

Fundraiser Guidelines

Rev. 03/06

Welcome to the Drew Candle Fundraiser Program. Specialty Candles have become one of the greatest selling sensations in the country. Drew Candle can help you take advantage of this national trend and use our superior quality, U.S. made specialty candles to conduct a highly successful fund raising program. We can help your organization raise money to help pay for special events, trips, activities and more. Our program is open to any group and there is absolutely no risk! Our unique fundraising program does not cost the group anything to get started and requires no monetary commitment.

We continually develop new items to assure you have a successful fundraising program. Our experienced staff will guide you through every step of the process.

Here is how the program works. You do the following and we do the rest -

- 1) You decide on what you want to sell. All products are eligible for fundraisers. We suggest a limited selection of our most popular items (This option is especially popular with youth groups due to the ease of administration.)
- 2) Tell us the number of people who will be taking part in the fundraising effort. We provide you with catalogs (or a flyer for the items you chose to sell), price lists and order forms for each of the individuals.
- 3) Your group sells our distinctive products charging the retail price and returns the order forms to you.
- 4) You accumulate the orders and record the total purchases for each item on the order form. Using the fundraiser cost from our price list you calculate the amount of money due Drew Candle.
- 5) You forward to us the summary of the total purchases for each item along with payment and your non-profit sales tax exempt certificate. (If applicable).
- 6) In approximately ten to fifteen working days we ship your order.
- 7) You distribute the order to the purchasers and enjoy the profits you made and the compliments of those who purchased and are now enjoying their Drew Candles.

DREW CANDLE FUNDRAISER PRICE LIST

Program - B - Limited Selection of Our Most Popular Items

Selecting from these items for your fundraiser will allow you the ease and simplicity of dealing with a limited number of high volume products while providing your customers our most popular items with scents targeted to the season of your sale. This combination allows your organization maximum ease and profit.

<u>ITEM #</u>	<u>DESCRIPTION</u>	<u>SIZE</u>	<u>FRAGRANCE</u>	<u>FUNDRAISER COST</u>	<u>SUGGESTED RETAIL PRICE</u>
HEARTWARMER™ GLASS JAR					
962	LARGE JAR	26 OZ.	YOUR CHOICE	\$ 9.95	\$ 17.95 - \$ 19.95
961	MEDIUM JAR	16 OZ.	YOUR CHOICE	\$ 8.80	\$ 15.95 - \$ 17.95
960	SMALL JAR	10 OZ.	YOUR CHOICE	\$ 6.60	\$ 12.95 - \$ 14.95
963	MINI JAR	5 OZ.	YOUR CHOICE	\$ 4.95	\$ 8.95 - \$ 9.95
VOTIVES					
R811	VOTIVE SAMPLER 24 PK		CHOICE OF 4 SCENTS	\$ 16.00	\$ 26.95 - \$ 32.95
R800	VOTIVE 8 PK WITH VOTIVE HOLDER		FRUIT, FLORAL, SEASONAL CHOICES	\$ 7.00	\$ 12.95 - \$ 14.95
R801	SINGLE VOTIVE		YOUR CHOICE	\$ 0.69	\$ 1.25 - \$ 1.39
R802c	GLASS VOTIVE HOLDER - CLEAR			\$ 1.20	\$ 2.20 - \$ 2.49
100% SOY WAX JAR CANDLES					
SM024	LARGE JAR	26 OZ.	YOUR CHOICE	\$ 10.95	\$ 19.95 - \$ 21.95
SM102	MEDIUM JAR	16 OZ.	YOUR CHOICE	\$ 9.95	\$ 17.95 - \$ 19.95

For your ease in handling fundraiser orders we suggest you choose a maximum of 8 fragrances which are available for each item you use in your sale. We can assist you in selecting fragrances that are the most popular based on the season during which your sale will take place.

The fundraiser cost is your cost. The retail price is the price you charge your customers. The retail price you use is determined by you (within the suggested ranges noted above) depending on the market conditions in your area. Please notify us of the retail price desired on your sell sheets. You will pay 50% of the freight costs associated with your order. Drew Candle will pay the remaining freight.

PRICES EFFECTIVE AS OF MARCH 2006

DREW CANDLE

1-877-206-3739 (DREW)

FUNDRAISER ORDER FORM

Rev. 03/06

If additional order forms are needed call us or photo-copy

ORGANIZATION: _____

FUNDRAISER SALESPERSON: _____

Customer Name: _____		<table border="1"> <thead> <tr> <th>ITEM #</th> <th>DESCRIPTION</th> <th>FRAGRANCE</th> <th>QUANTITY</th> <th>PRICE EACH</th> <th>ITEM TOTAL</th> </tr> </thead> <tbody> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr> <tr> <td colspan="5" style="text-align: right;">ORDER TOTAL</td> <td> </td> </tr> </tbody> </table>	ITEM #	DESCRIPTION	FRAGRANCE	QUANTITY	PRICE EACH	ITEM TOTAL																									ORDER TOTAL					
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Organization Name
Or Logo

Spring Candle Fundraiser

to support _____

SAMPLE

choose your size



- a. 26 oz jar
- b. 16 oz jar
- c. 5 oz jar
- d. 6" Pillar
- e. 3" Pillar

\$ _____ \$ _____ \$ _____ \$ _____ \$ _____

choose your scent

Scent 1
Scent description

Scent 2
Scent description

Scent 3
Scent description

Scent 4
Scent description

Scent 5
Scent description

Scent 6
Scent description

Scent 7
Scent description

Scent 8
Scent description

add on:

- f. Votives – 8 pack, one of each scent - \$ _____
- g. Meltaways – 8 pack, one of each scent - \$ _____
- h. SPECIAL! Working with fundraiser organization we could develop a special for their customers. For example, at mother's day we would have the Mother's day candle here.

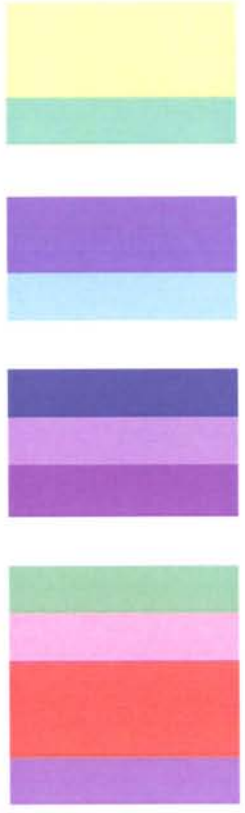
Picture of the special if applicable.

HURRY!

All orders must be placed no later then _____!

Florals & Soft Scents

- [Baby Fresh](#)
- [Daffodil](#)
- [Eucalyptus](#)
- [Gardenia](#)
- [Heather & Hyacinth](#)
- [Heaven Scent](#)
- [Honeysuckle](#)
- [Jasmine](#)
- [Lavender](#)
- [Lilac](#)
- [Lily of the Valley](#)
- [Patchouli](#)
- [Plumeria](#)
- [Rose Silk](#)
- [Tulip](#)
- [Violet](#)
- [White Magnolia](#)



Fruit Basket

- [Apple Harvest](#)
- [Blueberries n' Cream \(dbl color\)](#)
- [Blueberry](#)
- [Candy Apple](#)
- [Cucumber](#)
- [Grape Juice](#)
- [Melon](#)
- [Orange Grove](#)
- [Peach](#)
- [Peaches n' Cream \(dbl color\)](#)
- [Raspberry](#)
- [Strawberries n' Cream](#)
- [Strawberry Jam](#)
- [Wild Cherry](#)



Kitchen Creations

- [Angel Chiffon](#)
- [Apple Pie w/Cinnamon](#)
- [Banana Nut Bread](#)
- [Brown Sugar & Spice](#)
- [Cappuccino](#)
- [Chocolate Brownie](#)
- [Chocolate Raspberry \(dbl color\)](#)
- [Chocolate Strawberry \(dbl color\)](#)
- [Cotton Candy \(dbl color\)](#)
- [Creamy Vanilla](#)
- [Gingerbread](#)
- [Hot Cinnamon](#)
- [Pina Colada](#)
- [Pumpkin Pie w/Nutmeg](#)
- [Strawberry Shortcake](#)
- [Sugar Cookie](#)
- [Christmas Tree](#)
- [Country Timber](#)
- [Mountain Fresh](#)
- [Rain](#)
- [Summer Nights](#)
- [Tropical](#)
- [Spring Time](#)
- [Seabreeze](#)
- [Camellia](#)
- [Herb Garden](#)
- [Citronella](#)



Wine Trail

- [Cavernet](#)
- [Chardonnay](#)
- [Merlot](#)
- [White Wine](#)



Fall Fragrances

- [Apple Butter](#)
- [Butter Cream Cookies](#)
- [Cranberry](#)
- [Rum Nøg](#)
- [Sandalwood](#)



Holiday Fragrances

- [Bayberry](#)
- [Candy Cane](#)
- [Christmas Cutouts](#)
- [Forest Berry](#)
- [Frankincense](#)
- [Holidays at Home](#)
- [Holiday Spice](#)
- [Hollyberry](#)
- [Mulberry](#)
- [Myrrh](#)
- [Peppermint \(dbl color\)](#)
- [Ribbon Candy](#)
- [Victorian Christmas](#)
- [Winter Holiday](#)



Nature's Treasures

- [Christmas Tree](#)
- [Country Timber](#)
- [Mountain Fresh](#)
- [Rain](#)
- [Summer Nights](#)
- [Tropical](#)
- [Spring Time](#)
- [Seabreeze](#)
- [Camellia](#)
- [Herb Garden](#)
- [Citronella](#)



Fall & Holiday Fragrances available year round. Custom fragrances also available at additional cost. Colors shown for each fragrance may vary from actual candle color. Call for details.